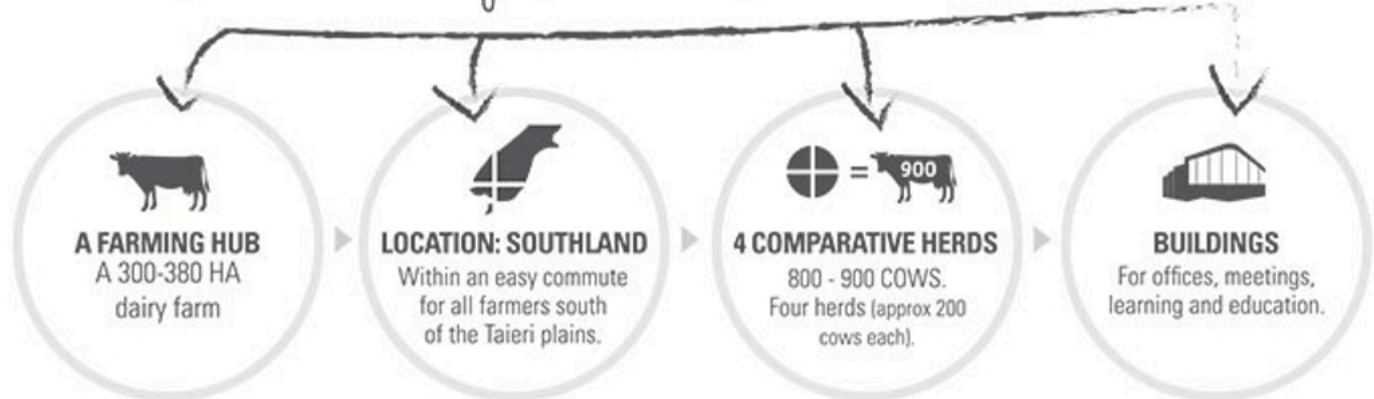


The Southern Dairy Hub: what is it?



The Southern Dairy Hub: what are its objectives?



The first of its kind

New research and small scale research studies can be scaled up and tested using commercial herds - using a control herd to compare and contrast results.

Why a Hub?

The southern region is one of the fastest growing dairying regions in New Zealand, with continued growth projections. A local Hub will allow for farmer-led and local issues to be researched on southern soils, and in southern conditions.

What sort of research will be conducted?

- Environmental research eg comparing N leaching levels across different forages and supplementary feeds at a system level.
- Comparing and testing new theories and innovation especially with wintering options, lameness and effluent.
- Comparing farm systems.
- Testing and validating current programmes (eg: Forage Value Index) in local conditions for local data.

What's in it for me?

Information - tested innovation and ideas will give you data and information to make decisions on your own farm with an understanding of likely outcomes.

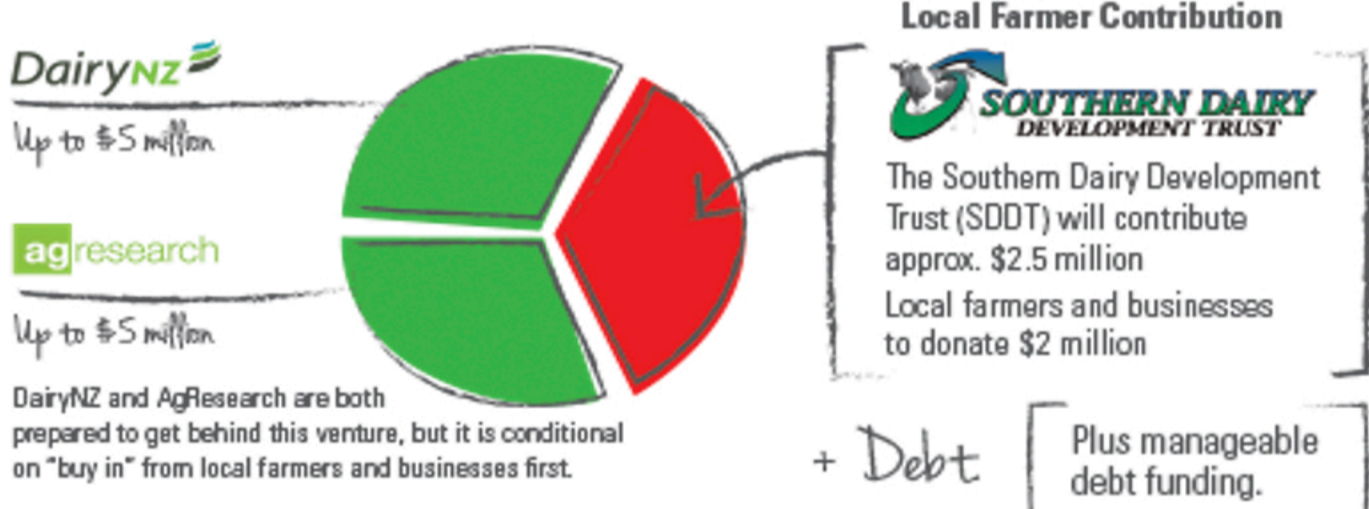
Access to advocacy and leadership on local issues.

Knowledge - demonstrating the research so that practices can be demonstrated one on one.

The Hub will help southern farmers achieve sustainable growth and generate overall prosperity for the region.

7) What's it going to cost?

The Hub is estimated to cost approx. \$26.5 million. This will provide funding for the farm purchase, conversion and supporting buildings. Support for the venture is strong, with 3 'partners':



8) How much has been raised?

Check the website: southerndairyhub.co.nz for the latest running total.

9) How will the Hub be different from the Dem farm?

The Southern Dairy Hub differs from the Southland Demonstration Farm in that the Hub will conduct comparative research and then demonstrate that research as opposed to a demonstration farm.

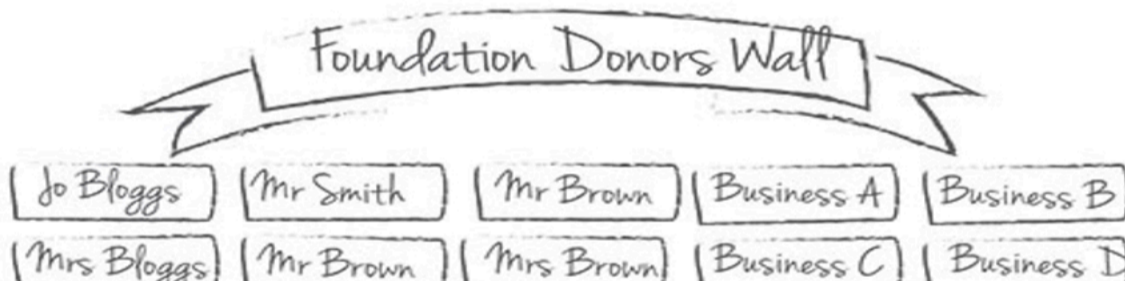
We need your help

One-off donations of \$2000 per farm are being sought from all dairy farmers and farm owners in the southern region. The following donation levels are available:



What do I get for my donation?

Your donation will be reflected by way of a Gold, Silver or Bronze plaque with your name inscribed on it and set into the 'Foundation Donors' wall, located in the entrance of the Hub (and on our website). This wall will be in recognition of all those who gave to enable the establishment of the Hub.



Plus {
- An Invitation to attend the opening function of the Hub
- Public acknowledgement and verbal thanks at the opening and other functions and meetings where possible.

Where can I get more information?

Facebook: Like us and you'll receive the latest info updates
Call us on 0800 336 632
- we want to answer your questions...

Donation Details

Donations are a one off

SDDT will contribute approx. \$2.5million from the Southland Demonstration Farm - we are seeking a further \$2million in one-off donations so that southern farmers are an equal funding partner alongside DairyNZ and AgResearch. Our deadline to raise these funds is April 30, 2015.

Where is the money being kept?

SDDT will be managing all capital raised on behalf of southern dairy farmers with donations held in a separate trust account until required. The trust account is being administered by SDDT with guidance from McIntyre Dick & Partners and only when the funds are drawn for the purchase and development of the Southern Dairy Hub farm, will full payment of the donation occur and receipts issued. **Should the Southern Dairy Hub not proceed, all donations will be refunded.**

Is my donation tax deductible?

SDDT has donor status with Inland Revenue. This means that individuals may be able to claim a donation tax credit and certain companies can claim a deduction for cash donations to SDDT. All donors are advised to seek their own tax advice.

How do I pledge?

- Complete and submit the pledge form on this website
- Call us or send us a note and we'll send you a 'donation form' - **0800 336 632**

Please get behind this venture

Find out the facts so you can be informed; tell your friends and neighbours to do the same.

Follow our pledge support here on this website and on Facebook

Encourage your friends, family and neighbours to get on board.

Matthew Richards 027 206 6071	Maurice Hardie 027 553 5279
Chris Withy 027 275 8932	Stefan Du Plessis 027 282 8493
Robert Kempthorne 027 220 6691	Tony Miles 021 783 166
Stacy McNaught 027 561 4856	0800 336 632

Call us. We want to answer your questions.

If everybody gives a little, we'll get there for all.

