

Southern Dairy Hub

Field Day - 12 March 2024

Special Guest:

Andy Macfarlane

*Director of ANZCO and Fonterra
Chair of SFFF Plantain Project*



A strategic thinker with a passion for food production, processing, delivery and presentation, Andy is committed to integrating science and education into business strategies to enhance the NZ brand. His on-farm interests include sustainable water use and extensive native plantings for biodiversity.

Andy has held various leadership roles, including chairing the NZ Institute of Primary Industry Management and Deer Industry NZ. He has served on the boards of AgResearch and Ngāi Tahu Farming, and co-founded Macfarlane Rural Business Ltd.

With wife Tricia, Andy farms irrigated land in Mid Canterbury, primarily focused on dairy. Their son and his family specialise in deer and beef in South Canterbury. Both farms are known for balancing high productivity with positive environmental outcomes.

